

# You are invited to join the dialogue

New activities at Interfilère Paris are put in place to stimulate a multi-disciplinary dialogue to repair the rift between the intimates industry and the 'empowered woman'. International orientated specialists share their research and enthusiasms for our unique market.

## INNOVATIVE CO-WORKING PLATFORM (FORUM GENERAL/PAVILION 7.2)

Tangible solutions can be discussed in relaxed **one-to-one** meetings. Eastman market researcher **Justin Coates** will share his vast knowledge of consumer expectations; Karl Mayer Textile Engineer **Gabriela Schellner** knows everything about Rascheltronic Bodymapping, and Interfilère sourcing specialist **Damien Antoine** will share relevant innovations & solution novelties found in the offer of exhibitors. **Everyday** in the Innovative Co-Working space interactive talks plus one-to-one meetings:

### Justin Coates

- Saturday, January 18th at 14:00 - Fashion Tribes: Navigating the Post-Demographic Apparel Market
- Sunday, January 19th at 14:00 - The Chinese Consumer of 2030
- Monday, January 20th at 12:00 - Sustainable Stories: Implementing a Holistic View of Sustainability

### Gabriela Schellner

- Examples of 3D technology: Saturday 18th at 10:30 - Sunday 19th at 11:00 - Monday 20th at 14:00

### Jos Berry & Damien Antoine

- Novelties from the exhibitors: Saturday 18th at 15:30 - Sunday 19th at 15:30 - Monday 20th at 13:00

### Cocktail sponsored by Potencier & Broderies Leveaux

- Testimony of an embroidery family with modern perspective: Saturday 18th at 16:15

## BRAS & THE MINDSET OF THE EMPOWERED WOMAN (CONFERENCE ROOM/PAVILION 7.3)

Inclusivity, diversity and her struggle to find a bra that fits. A need for revolutionary re-thinking. A dialogue between Global Design Director of Triumph **Sian Thomas**; CEO of Cosabella and Owner of Jounelle specialty shop in NYC **Guido Campello**, dermatologist & Co-Owner of Journelle **Dr.Sapna Palep**; Consumer Attitude Researcher at Eastman **Justin Coates** and Concepts Paris bodyfashion Trend Specialist **Jos Berry**.

- Saturday, January 18th at 11:00  
Conférence traduite en francais

Distribution is a hot subject in lingerie, with a need for more information about a diversified offer corresponding to the demand of the **Body Positive** woman.



Guido Campello



Dr.Sapna Palep



Damien Antoine

Innovation in the fair offer.



Jos Berry



Change in consumer attitude and new tribes. **Justin Coates**



Gabriela Schneller

3D knitting with zone technology is one of the major subjects in the innovative co-working space and during the bra conference (design Fit Smart from Triumph).



Sian Thomas

**Avenue de Paris**  
The iconic role of Paris as the centre of lingerie inspiration illustrated by exhibitors.  
(Design by Weber Lace)

**EXPO**

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