



Concepts Paris

Our activities at Interfilière Paris

06.07.08 July 2019

GENERAL FORUM: 'ALL ON BOARD'

Take it from us, INTERFILIERE PARIS is the only truly global meeting for the NEW Body Fashion industry. You just have to be there! Doing your research on your computer is a super shallow replacement. The visual expression on our new General Forum is of a retro Ocean Steamer, inspired by the idea that for a memorable journey one needs an inspiring CROWD and plenty of stimulating impulses.

As well as a tight selection of fabrics and colours, there is the LIVE PROTOTYPE FASHION SHOW, illustrating the conscious wardrobe, multi-adaptable, from the gym to the club. We show the best of four global fashion institutions: Hong Kong, the UK, France and Poland, plus ideas from 17 fabric exhibitors assisted by innovative OEM/ODM manufacturers such as Clover HK.

LIVE FASHION SHOW on the General Forum every day at 15:30 pm

THE VIP CONFERENCE: A Sensual Journey

Interfilière's famous Sunday morning gathering

One of the highlights of the fair is the gathering on Sunday morning to listen to new reflections and trends for the following season. It is THE place to be and to meet your colleagues from all over the world. The ideas for Summer 2021 are inspired by a new dynamic Body Fashion landscape, the modern WOMAN is our muse; she travels, she is informed, she is discovering her own 'inclusive' value. Jos BERRY has invited Lisa CHAVY, the soul of Livy, who represents the most dynamic new brand launch of the last seasons.

VIP CONFERENCE Sunday morning at 08:30 am, invitation only, RSVP to Alain.

THE INSPIRING BODY

This whole happening concentrates on innovation. There is a growing success and awareness of sustainability, both in materials and extended use. But perhaps the most exciting element is KNITWEAR ENGINEERING. Gabriela Schellner, Senior Manager of Textile Innovation for Karl Mayer, gives us inside information on how technique is concentrated on BODY AWARENESS, including very exciting ideas focussed on comfort combined with visual impact, plus the less seams/less cost factor. She will talk about smart textiles, Body Mapping and the revolution in wearables: E-textiles with integrated conductive yarns.

DUO TALK Monday morning at 10:00 am, Jos BERRY with Gabriela SCHELLNER

CONCEPTS PARIS STAND

We have found ourselves in the centre of the action, just off the Trend Forum and behind the super popular Iluna stand. Have a look how we progress and do not believe that Trend Books are a thing of the past!

Booth D54, Pav. 3